



International Conference

On
Global Sustainability for a Resilient Future
29th & 30th November 2024
ICGSRF - 2024 (Online Mode)

Organized by
Department of Commerce
Patna Women's College (Autonomous)
Patna University, Bihar, India



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Dr. Sister M. Rashmi A.C.
Principal
Patna Women's College
(Autonomous)



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Dean, Faculty of
Commerce and Management
Head, Dept. of Commerce
Patna Women's College
(Autonomous)



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CS Shweta Shah
Coordinator, Commerce
Professional,
Patna Women's College
(Autonomous)



Jt. Organising Secretary

Ms. Nikki Kumari
Assistant Professor
Dept. of Commerce
Patna Women's College
(Autonomous)

Eminent Speakers



**Professor Nawab Ali Khan, Former Chair
& Dean, Faculty of Commerce
Aligarh Muslim University, India**



**Prof. Anjal Prakash
Research Director
Bharti Institute of Public Policy
Indian School of Business, Hyderabad, India**



**Dr. Andaleeb Rahman
Economist
Cornell University, Ithaca, New York, USA**



**Mr. Abu Asim, Director
Global Supply Chain Management,
Micron Technology, Singapore**



**Dr. Sanjay Dhir
Chairperson - Strategic Management Area
Department of Management Studies
IIT Delhi, India**



**Mr. Mohammad Hoda
Business Director - Sustainability
Honeywell International Inc., Los Angeles, USA**

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Assistant Professor, Department of
Commerce**



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**Ms. Mona Kumari (Treasurer)
Assistant Professor, Department
of Commerce**



**Ms. Sohini Priya
Assistant Professor, Department of
Commerce**

ABOUT PATNA WOMEN'S COLLEGE (AUTONOMOUS)

Patna Women's College (Autonomous) is a constituent unit of Patna University. The college accredited with A++ grade by NAAC in the fourth cycle, offers Undergraduate and Postgraduate Programmes in Arts, Social Sciences, Sciences, Commerce, Management and Education. It was established with a vision to provide value-based higher education to the women of Bihar. The focus is on academic pursuit for achieving excellence, community involvement and empowerment of women. **Patna Women's College (Autonomous)** was founded in 1940 by Bishop B.J. Sullivan S.J., Bishop of Patna and Mother M. Josephine A.C. Superior General of the Apostolic Carmel. The college is managed by the Sisters of Apostolic Carmel. It has been rated by NAAC as one of the **highest performing institutions in India**. The college secured 1st rank in Arts and 3rd rank in Science in the Eastern Zone in the India Today-MDRA Best College of India Survey 2022. The

college has been positioned in Rank Band 101-150 in NIRF 2024.

ABOUT THE DEPARTMENT

The **Department of Commerce** was established in 2002 with the objective of providing quality education to the young women who have inclination towards the commerce stream. It is the largest department of the college which aims to foster a culture of academic excellence, innovation, and ethical values. The department strives to create a highly conducive learning environment that nurtures intellectual growth, critical thinking, and leadership skills among the students. They are mentored to learn life skills based on values. The students are trained in accounting and management skills. The attainment of holistic development is the major thrust. The unique features of the department include Add on Course in Risk and Insurance Management, Commerce Lab, Digital Kiosk-Commerce Knowledge Hub, Career Fair and collaboration with National Stock Exchange Academy Limited.

Advisory Committee

Dr. Sister M. Jincy A.C.

Superior, Avila Convent,
Patna Women's College (Autonomous)

Dr. Sister M. Tanisha A.C.

Vice Principal,
Patna Women's College (Autonomous)

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Dean, Faculty of Science,
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Registrar, Patliputra University, Patna, India

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Dept. of Journalism and Mass Communications
Savannah State University, Georgia, USA

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V.K.S. University, Ara, India

CA Sanjay Goenka

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Patna Women's College (Autonomous)

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Dean, Faculty of Information Technology
Patna Women's College (Autonomous)

Mr. Alok John

Dean, National, International Collaborations &
Consultancy Services, Patna Women's College
(Autonomous)

Mr. Ahmer Ali, Senior Vice President, Head -
Transaction Banking, HSBC, Retail Banking, India

CONFERENCE HIGHLIGHTS

The International Conference on ‘**Global Sustainability for a Resilient Future**’ will unite academicians, professionals, researchers, entrepreneurs, and policymakers for robust discussions on global sustainability and resilient future. This conference seeks to provide a dynamic forum for knowledge exchange, insight sharing, and collaboration within social and economic landscape. The conference will address a wide range of subjects relevant to both foundational concepts as well as emerging trends of worldwide sustainability. Participants will have the opportunity to engage in effective deliberations, arrive at innovative solutions and build strategic partnerships. The conference encourages the exploration of new dimensions of the challenges and opportunities of global sustainability, through the keynote address and the special lectures by distinguished experts of the field. Research Papers from academicians, research scholars, and students are invited for presentation on the sub themes or any other topic based on the theme. The objective of the conference is to find out creative ways for sustainable development across various sectors, including environmental, economic, and social to serve as a catalyst for present and future action.

Theme of the Conference: Global Sustainability for a Resilient Future

Sub themes:

Track: Social Sustainability & Equity

- Awareness & Education for Sustainability
- Reducing Inequality through Sustainable Development
- Gender and Sustainability
- Global Partnerships for Sustainability
- Sustainable Urban Development
- CSR in the Sustainability Era
- Health and well-being in Sustainable Communities

Track: Sustainability in Accounting & Finance

- Green Finance
- Climate Finance
- Green Accounting Practices
- Neuro Finance
- Ethical Business Practices for Sustainability
- Sustainable Finance and Investment
- Digital Finance in Research & Developments Around the World

Track: Economic Sustainability

- Economic Models of Sustainable Growth
- Public Private Partnership for Sustainable Project
- Green Marketing and Consumer Awareness
- Environmental, Social and Governance Reporting
- Industry 5.0
- Role of Government in Promoting Sustainability

Track: Sustainable Environment

- Climate Change & Environmental Sustainability
- Role of environmental concern in shaping Brand Quality
- Biodiversity Conservation
- Carbon Footprint Reduction Strategies
- Sustainable Development Goals
- Green Technology and Innovation
- Role of Media in raising Awareness about Sustainability

Call for Papers

Abstracts of original and unpublished research work are invited for presentation of papers at the International Conference on the above-mentioned theme and sub themes from academicians, professionals, industry experts, research scholars, entrepreneurs and P.G. students.

Abstracts, not exceeding 250 words should be submitted by mail to commercepwc2002@gmail.com on or before 15.11.2024.

Registration Details

1. Online Payment / NEFT
2. Bank Account Holder name: **PRINCIPAL PWC**
3. Account No: **85970100002319**
4. Bank Name: **Bank of Baroda**
5. IFSC Code: **BARB0VJPAWC**
[Fifth Character is Zero]
6. MICR Code: **800012048**

7. Registration Fee Details for Participation / Paper Presentation by Faculty from University/ Educational Institutions, Professionals, Entrepreneurs: **600/- INR**
Research Scholars **400/- INR**
Students **200/- INR**
Foreign Participants **\$ 10**

Last Date for Abstract submission: 15.11.2024

Last Date: Submission of full paper: 25.11.2024

REGISTRATION AND PARTICIPATION GUIDELINES

- **Registration is mandatory for all the participants;** only registered participants can join the **Conference on Zoom**. Only registered participants who attend all the sessions will be provided **e-certificate**. The Conference will be conducted in **online mode** on **Zoom Platform**.
- **Authors and co-authors must register individually paying the required fees separately.**
- Full-length paper submission is obligatory for presentation and certificate issuance.
- No alterations to papers or authorship are permitted post-acceptance.
- Organizers reserve the right to disqualify non-compliant submissions.
- Selected Papers will be published in an edited book with ISBN.
- Registration link – <https://forms.gle/gYof8t6znMtvMZ8u7>

PAPER SUBMISSION GUIDELINES

1. **Manuscript length:** 3000-4000 words, excluding tables, graphs, and charts.
2. **First page:** Title, author(s) name, organizational affiliation, contact details. Do not include author details elsewhere.
3. **Second page:** Abstract (250 words) and keywords. The **principal author should be marked with an asterisk (*)** and the **author who would be presenting the paper should be underlined**. Abstract and full-length paper is accepted in MS WORD format, Times New Roman font with size 12 pt. and line spacing 1.5, **via email**. Text and Presentation in **English only**.
4. Tables, charts, and graphs should be numbered in Arabic numerals, with sources noted at the bottom.
5. **Track designation:** Specify under which track the paper should be included.
6. Send abstract and full-length paper to- commercepwc2002@gmail.com



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