



Course fee 4500 /- (Four thousand five hundred only)

For further details contact:

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Department of Mass Communication

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Pre-requisites for admission

- The candidate must be a student of Patna Women's College (B.A./B.Sc./B. Com/Vocational and PG)
- No entrance tests. Admission shall be on a first-come-first-serve basis.

Faculty

- Qualified teachers of the Department of Mass Communication. Field experts & Professionals.

Evaluation

- The students will be evaluated on the basis of an oral test, participation in class, continuous internal assessment, a written test, and attendance.
 - Discussion and Workshop
 - Video editing work done by the students.
 - After completion of the course, students will be awarded certificates
- | | |
|--------------------------|------------|
| ▪ Theory | 40 |
| ▪ Continuous Evaluation | 30 |
| ▪ Project/ Video editing | 30 |
| ▪ Total marks | 100 |

Marks Level & Performance Indicated Grade

- | | | |
|----------|-------------|----|
| ▪ 75-100 | Outstanding | A+ |
| ▪ 60-74 | Excellent | A |
| ▪ 50-59 | Good | B |
| ▪ 45-49 | Fair | C |

Programme Code- PWCACCVE

ADD-ON COURSE VIDEO EDITING

Patna Women's College
Autonomous
Patna University

4th Cycle NAAC A++ Accredited
"College with Potential for Excellence"
(CPE) status accorded by UGC
ISO 21001:2018 Certified

Patna Women's College, the first college for women in Bihar, was established in 1940, the project having been initiated by Bishop Sullivan S.J. The college run by the sisters of Apostolic Carmel. Initially, only Arts subjects were taught. Teaching in Science was introduced at the intermediate level in 1948, and at the undergraduate level in 1988. Five vocational courses were introduced in 1992 and a degree course in Commerce in 2002. Further, in order to provide a multifaceted education to the girl students, Bachelor courses in Business Administration and Mass Communication were started in 2005 and B.Ed. in 2006.

VISION

Rooted in the life, vision, and teachings of Jesus Christ and inspired by Mother Veronica, the foundress of the Apostolic Carmel, Patna Women's College strives to become a centre of academic excellence in higher education, social responsibility, and empowerment of women.

MISSION

Patna Women's College, the first college for women in Bihar, is committed to the holistic development of women so as to make an effective contribution to the creation of a better society.

CORE VALUES

Faith in God

Honesty /Moral Uprightness Love and Forgiveness towards all

Social Responsibility/empowerment of the Marginalized

Respect for Life and Creation Pursuit of Excellence

Promotion of peace, harmony, and brotherhood

PROGRAM OUTCOMES

PO 01: This course will allow students to develop professional skills in video editing

PO 02: Students will develop behaviors such as curiosity initiative, and persistence that will help them

PO 03: Students can learn how to use software such as Final Cut Pro, and Adobe Premiere Pro to improve visual assignments. Expert professionals will teach how to manipulate sequences to enhance the attractiveness of videos.

COURSE OUTCOMES

CO1: learn how to combine basic design principles in video editing. Generate a video by applying his/her knowledge.

CO2: students are familiar with the tools and technologies of the video editing software and understand the aspects of nonlinear editing

CO3: learn Final Cut Pro/ Adobe Premiere Pro software at the basic level and record short clips by using a mobile camera. Import clips to the hard disk. Edit these clips by using editing software.

Unit 1 - Video Editing- Introduction (2 credits

- Editing- Meaning, importance
- Editing Equipment- Recorder, Video Switcher, Audio Mixer, Monitor, Speaker
- Grammar of editing- Eye line, point of view and continuity type- Match Cut, Jump Cut, Transition, Special Effects.

- Importance of Cut Away and Cut In shots
- Editing- Ethics
- Introduction to video file formats, Types, and Properties of Video and Graphics Images.
- Mobile video format and recording.

Unit 2 - Tools & Techniques (2 Credits)

- Non- linear Editing- Hardware requirements
- Introduction to Video Editing Software
- Non-Linear Editing software- Final Cut Pro/ Adobe Premier Pro.
- Criteria of Editing- Picture, Narration, and Music
- NLE Layout- Bin, Time Line, Preview, Video Effects, Video Transition
- Main Tools of Editing
- Types of Editing- Assemble and Insert, Cut to Cut & A-B Roll editing
- Editing Sound and Music by Software (Adobe Audition)

Unit 3 - Practical (2 Credits)

- Title & Graphics- Uses of Adobe Photoshop
- Audio Mixing
- Special Audio & Video Effects
- Editing News, Documentaries and PSA
- Selection of relevant Music
- Editing for different formats of TV Programs