

Course: MCA

Semester: IV

Paper Code/Name: DSE4T2 (Introduction to Machine Learning)

Topic: Naïve Bayes Algorithm

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Bayes Theorem

- $P(h)$ = prior probability of hypothesis h
- $P(D)$ = prior probability of training data D
- $P(h|D)$ = probability of h given D
- $P(D|h)$ = probability of D given h

$$P(h|D) = \frac{P(D|h)P(h)}{P(D)}$$

Roles of Bayesian Method

- Provides practical learning algorithms:
 - Naive Bayes learning
 - Bayesian belief network learning
 - Combine prior knowledge (prior probabilities) with observed data
 - Requires prior probabilities
- Provides useful conceptual framework
 - Provides "gold standard" for evaluating other learning algorithms
 - Additional insight into Occam's razor

What is Naïve Bayes Classifier?

- It is a statistical classification technique based on Bayes Theorem
- A simplest supervised learning algorithms
- It is fast, accurate and reliable algorithm
- It has high accuracy and speed on large datasets.
- Application – Spam filtering, text classification, sentiment analysis and recommender system.

- It assumes that the effect of a particular feature in a class is independent of other features
- Loan Applicant – income, previous loan history, transaction history, age, location, etc.
- This assumption is called class conditional independence

Naive Bayes Algorithm

Naive_Bayes_Learn(*examples*)

For each target value v_j

$\hat{P}(v_j) \leftarrow$ estimate $P(v_j)$

For each attribute value a_i of each attribute a

$\hat{P}(a_i|v_j) \leftarrow$ estimate $P(a_i|v_j)$

Classify_New_Instance(x)

$$v_{NB} = \operatorname{argmax}_{v_j \in V} \hat{P}(v_j) \prod_{a_i \in x} \hat{P}(a_i|v_j)$$

Example

Car No.	Color	Type	Origin	Stolen
1	Red	Sports	Dom.	Yes
2	Red	Sports	Dom.	No
3	Red	Sports	Dom.	Yes
4	Yellow	Sports	Dom.	No
5	Yellow	sports	Imp.	Yes
6	Yellow	SUV	Imp.	No
7	Yellow	SUV	Imp.	Yes
8	Yellow	SUV	Dom.	No
9	Red	SUV	Imp.	No
10	Red	Sports	Imp.	Yes

$P(\text{Yes})$	$5/10$
$P(\text{No})$	$5/10$

Color

$P(\text{Red} \text{Yes}) = 3/5$	$P(\text{Red} \text{No}) = 2/5$
$P(\text{Yellow} \text{Yes}) = 2/5$	$P(\text{Yellow} \text{No}) = 3/5$

Type

$P(\text{SUV} \text{Yes}) = 1/5$	$P(\text{SUV} \text{No}) = 3/5$
$P(\text{Sports} \text{Yes}) = 4/5$	$P(\text{Sports} \text{No}) = 2/5$

Origin

$P(\text{Dom} \text{Yes}) = 2/5$	$P(\text{Dom} \text{No}) = 3/5$
$P(\text{Imp} \text{Yes}) = 3/5$	$P(\text{Imp} \text{No}) = 2/5$

Sample $X = \langle \text{Red}, \text{SUV}, \text{Domestic} \rangle$

$$P(X | \text{Yes}) \cdot P(\text{Yes}) = P(\text{Red} | \text{Yes}) \cdot P(\text{SUV} | \text{Yes}) \\ \cdot P(\text{Dom} | \text{Yes}) \cdot P(\text{Yes})$$

$$P(X | \text{No}) \cdot P(\text{No}) = P(\text{Red} | \text{No}) \cdot P(\text{SUV} | \text{No}) \\ P(\text{Dom} | \text{No}) P(\text{No})$$

Sample $X = \langle \text{Red}, \text{SUV}, \text{Domestic} \rangle$

$$\begin{aligned} \underline{P(X|Yes) \cdot P(Yes)} &= P(\text{Red}|Yes) \cdot P(\text{SUV}|Yes) \\ &\quad \cdot P(\text{Dom}|Yes) \cdot P(Yes) \\ &= \frac{3}{5} \cdot \frac{1}{5} \cdot \frac{2}{5} \end{aligned}$$

$$\begin{aligned} P(X|No) \cdot P(No) &= P(\text{Red}|No) \cdot P(\text{SUV}|No) \\ &\quad P(\text{Dom}|No) P(No) \\ &= \frac{2}{5} \cdot \frac{3}{5} \cdot \frac{3}{5} \end{aligned}$$

Sample $X = \langle \text{Red}, \text{SUV}, \text{Domestic} \rangle$

$$\begin{aligned} \underline{P(X|Yes) \cdot P(Yes)} &= P(\text{Red}|Yes) \cdot P(\text{SUV}|Yes) \\ &\quad \cdot P(\text{Dom}|Yes) \cdot P(Yes) \\ &= \frac{3}{5} \cdot \frac{1}{5} \cdot \frac{2}{5} \\ &= \underline{0.024} \end{aligned}$$

$$\begin{aligned} P(X|No) \cdot P(No) &= P(\text{Red}|No) \cdot P(\text{SUV}|No) \\ &\quad P(\text{Dom}|No) P(No) \\ &= \frac{2}{5} \cdot \frac{3}{5} \cdot \frac{3}{5} \\ &= \underline{0.072} \end{aligned}$$

Thank you